

30TH ANNUAL CONFERENCE PRE-CONFERENCE WORKSHOPS (APRIL 15, 2024)

PICASSO

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MASTERING BIAS: IDENTIFICATION, IMPACT, AND MITIGATION REIDAR BRATVOLD STEVE BEGG

READY, AIM, FRAME BECOMING POWERFUL DECISION FRAMERS ELLEN COOPERSMITH ASHLEY CORSO RAY SPENCE

LUNCH BREAK

ESTUARINE MAPPING AND THE EVOLUTIONARY POTENTIAL OF THE PRESENT DAVE SNOWDEN

AN INTRODUCTION TO **DECISION ANALYSIS** ERIC BICKEL

BREAK

WELCOME RECEPTION PRE-FUNCTION SPACE

CONFERENCE SPONSORS

















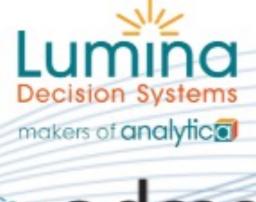








Strategic Decisions Group







BOTH ANNUAL CONFERENCE DAY 1 (APRIL 16, 2024)

GALLERY 1

GALLERY 2

GALLERY 3

GOVERNMENT TRACK

WELCOME & INTRODUCTIONS

KEYNOTE ADDRESS:

DAVE SNOWDEN

"DECISION-MAKING, FORECASTING AND COMMUNITY ENGAGEMENT"

BREAK

THE BUILD AMERICAN CENTER-UMD MTI

PROFESSOR QINGBIN CUI

US AIR FORCE CONTRACTING INFORMATION SYSTEMS (CON-IT)

WILLIAM "SCHATTEN" DOUGLASS

GOVERNMENT ACCOUNTABILITY OFFICE: BEST PRACTICE GUIDES

JENNIFER LEOTA

LUNCH BREAK

AUSTRALIAN DEFENSE INDUSTRY CASE STUDY

PAUL GORDON

STATE OF GOVERNMENT DATA COLLECTION

JOHN DRIESSNACK

PANEL DISCUSSION: PATH FORWARD FOR GOV'T INTEGRATION

OF DATA SYSTEMS & RELATED ANALYSIS & DECISION-MAKING

USING AI, MACHINE LEARNING, & OTHER TOOLS

MODERATOR: JOHN DRIESSNACK

BREAK

INTERACTIVE SESSION

"WHAT I WISH I'D KNOWN EARLY IN MY DECISION PROFESSIONAL CAREER?"

FACILITATED BY: WAYNE FISHER

END OF DAY 1 GOVERNMENT TRACK

POSTER SESSIONS

PANELISTS: QINGBIN CUI, PAUL GORDON, WILLIAM DOUGLAS & JOHN YEE

NEW TO DQ TRACK

ADVANCING THE PROFESSION TRACK

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WELCOME & INTRODUCTIONS

KEYNOTE ADDRESS:

DAVE SNOWDEN

"DECISION-MAKING, FORECASTING AND COMMUNITY ENGAGEMENT"

BREAK

WHAT IS A DECISION PROFESSIONAL?
ELLEN COOPERSMITH

THE FUNDAMENTALS OF DECISION QUALITY AND HOW DID WE GET HERE?

CARL SPETZLER

QUESTION & ANSWER DISCUSSION ELLEN COOPERSMITH & CARL SPETZLER

LUNCH BREAK

HOW SMITHKLINE BEECHAM MAKES BETTER RESOURCE ALLOCATION DECISIONS TOM KEELIN

UNLEADED AMOCO CARL SPETZLER

RIGS TO REEFS MAX HENRION

R&D PROJECT STRATEGY DAVE MATHESON

BREAK

INTERACTIVE SESSION

"WHAT I WISH I'D KNOWN EARLY IN MY DECISION PROFESSIONAL CAREER?"

FACILITATED BY: WAYNE FISHER

END OF DAY 1 NEW TO DQ TRACK

POSTER SESSIONS

WELCOME & INTRODUCTIONS

KEYNOTE ADDRESS:

DAVE SNOWDEN

"DECISION-MAKING, FORECASTING AND COMMUNITY ENGAGEMENT"

BREAK

APPLIED SUPERFORECASTING WARREN HATCH

HOW CAN WE USE GENERATIVE AI TO ASSIST IN BUILDING DECISION MODELS?

MAX HENRION

DECISION LEADERSHIP
DAVE MATHESON

LUNCH BREAK

DEEP ADOPTION OF DQ CARL SPETZLER

AI & DATA SCIENCE, FRIEND OR FOE?

JOHN MARK AGOSTA

ACHIEVING DECISION QUALITY MORE EFFECIENTLY TOM KEELIN

PANEL / INTERACTIVE SESSION ON KEY TOPICS DERIVED

FROM "ADVANCING THE PROFESSION"

BREAK

INTERACTIVE SESSION

"WHAT I WISH I'D KNOWN EARLY IN MY DECISION PROFESSIONAL CAREER?"

FACILITATED BY: WAYNE FISHER

END OF DAY 1 ADVANCING THE PROFESSIONAL TRACK

POSTER SESSIONS

POSTER SESSIONS

30TH ANNIVERSARY DINNER CELEBRATION

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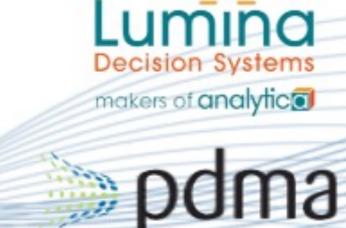
















BOTH ANNUAL CONFERENCE DAY 2 (APRIL 17, 2024)

GALLERY 1

GALLERY 2

GALLERY 3

ENERGY TRACK

SDP HERO AWARD

FACTORING PROBABILISTIC EVALUATIONS IN TRADITIONAL QUALITATIVE DECISIONS

LUIS MENDOZA & ELLEN COOPERSMITH

STRUCTURING PORTFOLIO ANALYSIS AND MANAGEMENT TO ACHIEVE HIGH DQ

TONY KENCK

BREAK

THE PRACTICAL & ACCESSIBLE APPLICATION

OF GAME THEORY TO STRATEGIC DECISION-MAKING

DAVE DEBACKER & CHRISTA ROEMKENS

USING CONVERSATIONAL SWARM AI FOR OPTIMIZED GROUP

DECISION MAKING

DAVID BALTAXE

LUNCH BREAK

THE CHALLENGES & LESSONS OF DEVELOPING A SUSTAINABLE

DECISION-MAKING CULTURE

CHRISTA ROEMKENS & MIKE BENEFIEL

BRIDGING THE GAP — TRANSLATING BEHAVIORAL ECONOMICS RESEARCH

TO DAILY PRACTICE

ALISON ZABIK

BREAK

DAS — SDP PRACTICE AWARD

FOSTERING PARTICIPATION & KNOWLEDGE CONSTRUCTION PROCESSES IN REAL SETTINGS THROUGH DECISION

ANALYSIS AND COLLABORATIVE VALUE MODELING

INTERACTIVE SESSION

"ASK THE EXPERT"

FACILITATED BY: WAYNE FISHER

END OF DAY 2 ENERGY TRACK

POSTER SESSIONS

PHARMA TRACK

NATURAL RESOURCES TRACK

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SDP HERO AWARD

PANEL DISCUSSION: BUILDING (AND KEEPING) A MANDATE LESLIE LIPPARD, TERRY KARNER, CHARLES PERSINGER & JENNIFER HARRINGTON

LOOKING BEYOND THE 95%: A NEW DATA DRIVEN FRAMEWORK TO ASSESS REGULATORY APPROVAL RISK LAN DING & ERIC JOHNSON

FIRESIDE CHAT | KEY SUCCESS FACTORS FOR IMPLEMENTATION OF ENTERPRISE DECISION SOFTWARE

BREAK

MAGNUS YTTERSTAD

PHARMAPROJECTS: HOW IT CAN BE USED FROM BUSINESS TO RESEARCH HARRISON MILLER

SIMPLE BAYESIAN REFERENCE CLASS
SHAUN COMFORT

PLATFORM TRIAL DESIGNS FOR SEQUENTIAL TREATMENT EVALUATION ALEX KAIZER

LUNCH BREAK

LEARNING ABOUT CLINICAL TRIALS WITH CAUSAL INFERENCE AND CAUSAL DISCOVERY GARY SUMMERS

DYNAMIC FRAMING FOR STRATEGIC GAMES IN BIOPHARMA STEVE GALATIS & PAUL PAPAYOANOU

CRAFTSMANSHIP IN PHARMACEUTICAL PORTFOLIO MANAGEMENT
HENRY CONTER

BREAK

DAS — SDP PRACTICE AWARD
FOSTERING PARTICIPATION & KNOWLEDGE CONSTRUCTION PROCESSES IN REAL SETTINGS THROUGH DECISION
ANALYSIS AND COLLABORATIVE VALUE MODELING

INTERACTIVE SESSION
"ASK THE EXPERT"

FACILITATED BY: WAYNE FISHER

END OF DAY 2 PHARMA TRACK

SDP HERO AWARD

ORGANIZATIONAL ALIGNMENT & OPTIMIZATION OF RESOURCES ALLOCATION TO CONSERVATION GOALS LAURA BRANDT

PRIORITIZATION OF SPECIES STATUS ASSESSMENTS FOR DECISION ASHLEY GOODE

OPTIMIZING CONSERVATION ACTIONS TO RECOVER SENSITIVE SPECIES ACROSS MAUI NUI

VISUALIZING & COMMUNICATING 'DECISION SPACE' — THE ROF RISK ASSESSMENTS IN INFORMING MGMT DECISIONSOLE JONATHAN CUMMINGS

QUESTION & ANSWER AND FACILITATED DISCUSSION WITH SPEAKERS

BREAK

INSTITUTIONALIZING COLLABORATION & MULTI-OBJECTIVE DECISION MAKING IN WATER RESOURCES PLANNING PROCESSES MICHELLE HILLEARY & HAL CARDWELL

EXPANDING TOOLS & PERSPECTIVES TO INCLUDE ECOSYSTEM SERVICE CONCEPTS IN SUPERFUND SITE MGMT DECISIONS

LEAH SHARPE

STRUCTURED DECISION-MAKING FRAMEWORK FOR MANAGING CYANOBACTERIAL HARMFUL ALGAL BLOOMS IN NY STATE PARKS

JENNIFER GRAHAM

HOW DO WE HAND-OUT KNAPSACKS CONTENTS WHEN THERE ARE 70 FEDERALLY MANAGED LANDS NEEDING LUNCH MONEY WITHIN?

ANGELA ROMITO

LUNCH BREAK

QUESTION & ANSWER AND FACILITATED DISCUSSION WITH SPEAKERS

ROLES AND LIMITATIONS OF ARTIFICIAL INTELLIGENCE & MACHINE LEARNING FOR THE MANAGEMENT OF NATURAL RESOURCES
JULIEN MARTIN

WHICH CAME FIRST: THE DATA OR THE DECISION?

KATRINA ALGER

AUDIENCE PARTICIPATION ACTIVITY

PANEL DISCUSSION: HOW CAN AI SIGNIFICANTLY IMPROVE EVERY LINK IN THE DECISION QUALITY CHAIN?
MODERATOR: LAURA BRANDT PANELISTS: JULIEN MARTIN & KATRINA ALGER

BREAK

DAS — SDP PRACTICE AWARD
FOSTERING PARTICIPATION & KNOWLEDGE CONSTRUCTION PROCESSES IN REAL SETTINGS THROUGH DECISION
ANALYSIS AND COLLABORATIVE VALUE MODELING

"ASK THE EXPERT"

"ASK THE EXPERT"

FACILITATED BY: WAYNE FISHER

END OF DAY 2 NATURAL RESEOURCES TRACK

POSTER SESSIONS

POSTER SESSIONS

POSTER SESSIONS

GHOST OF DC ALEXANDRIA WALKING GHOST TOUR

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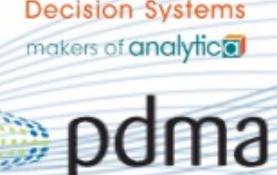








Strategic Decisions Group



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BOTH ANNUAL CONFERENCE DAY 3 (APRIL 18, 2024)

GALLERY 1

GALLERY 2

GALLERY 3

ENERGY TRACK

PHARMA TRACK

CHAIR'S CHOICE TRACK

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INTRODUCTIONS

APPLICATION OF SCENARIO THINKING FOR OFFSHORE WIND DEVELOPMENT IN THE US BRENDON KEINATH

WHY DECISION QUALITY IS CRITICAL FOR RESILIENT, SUSTAINABLE SUPPLY CHAINS SRI VAIDYANATHAN

BREAK

LEADING THROUGH UNCERTAINTY IN THE ENERGY SECTOR GEORGE NSORIBE

END-TO-END INTEGRATION OF DECISION QUALITY IN A LARGE CAPITAL PROJECTS CARL SPETZLER

LUNCH BREAK

DECISION QUALITY FOR EXPLORATION WELL PATH OPTIMIZATION A CASE STUDY FROM THE VIENNA BASIN, AUSTRIA
JOST PÜTTMANN & ANNA KRUK-MICHOT

KNOW YOUR AUDIENCE: EFFECTIVE COMMUNICATION OF VOI ACROSS FUNCTIONAL BUSINESS UNITS
HEATHER STANG

BREAK

INTERACTIVE SESSION
"MINI IGGY / SDP INNOVATION INTEREST GROUP"

FACILITATED BY: WAYNE FISHER & DAVID MATHESON

END OF DAY 3 ENERGY TRACK

INTRODUCTIONS

AN OVERVIEW OF THE DESCRIPTIVE BENEFIT-RISK FRAMEWORK FOR NEW DRUG APPROVAL DECISIONS

DR. HONG YANG

A RECENT VACCINE APPROVAL DR. LEILA LACKEY

HOW PATIENT PREFERENCE INFORMATION IS USED BY THE CENTER FOR DEVICES & RADIOLOGICAL HEALTH SARA EGGERS

BREAK

NEW APPROACH TO PRE AND POST REVENUE ASSET VALUATION IN DRUG DEVT MICHAEL KANE

THE NEW ZEALAND DRUG HARMS STUDY: USE OF MULTI CRITERIA DECISION ANALYSIS TO CONSIDER SOCIAL AND INDIVIDUAL HARMS FROM ILLEGAL DRUGS PAUL GORDON

PRIOR ELICITATION AS INPUT TO PHASE 3 PTRS CALCULATION
NIKI ARYA

LUNCH BREAK

ROUND TABLE DISCUSSION
HOW DQ FITS INTO THE FUTURE OF PHARMA?

BREAK

INTERACTIVE SESSION
"MINI IGGY / SDP INNOVATION INTEREST GROUP"
FACILITATED BY: WAYNE FISHER & DAVID MATHESON

END OF DAY 3 PHARMA TRACK

INTRODUCTIONS

MODA FOR PERSONAL DECISIONS ERIC JOHNSON

EXTENDING GOOD DECISION-MAKING SKILLS BEYOND THE WORKPLACE AMY DAY & STEFANIE MCLANEY

PANELISTS: STEVE BEGG, TERRY KARNER, KUNO HUISMAN

BREAK

AUGMENTING AI WITH DECISION INTELLIGENCE TO ACCELERATE BUSINESS FADI MICAELIAN

EXPLAINABLE AI: HOW XAI PUTS THE END USER BACK IN THE DRIVER'S SEAT PATRICK ELDER

VALIDATION CHALLENGES IN AI-BASED DECISION SUPPORT DOUG SAMUELSON

LUNCH BREAK

LET'S TALK STRATEGY DEVELOPMENT AND FACILITATION
BILL HASKETT

HAMMERING SCREWS: HOW ECONOMIC METRICS HAMPER THE TRANSITION TO A SUSTAINABLE SOCIETY PATRICK LEACH

BACK TO BASICS: WHY BAYES MATTERS IN DECISION ANALYSIS SHELDON BERNARD

BREAK

INTERACTIVE SESSION
"MINI IGGY / SDP INNOVATION INTEREST GROUP"

FACILITATED BY: WAYNE FISHER & DAVID MATHESON

END OF DAY 3 CHAIR'S CHOICE TRACK

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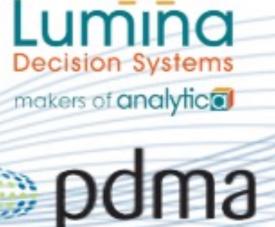














30TH ANNUAL CONFERENCE POST-CONFERENCE

WORKSHOPS (APRIL 19, 2024)

PICASSO

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WHEN THING GO WRONG:
09:00 AM

WILLIAM HASKETT

PROJECT RESCUE DECISION SUPPORT

HURDLES TO GROWING AND SUSTAINING A DECISION QUALITY ORGANIZATION, AND HOW TO OVERCOME THEM

BRUCE JUDD JAY ANDERSEN

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